



# Changes in the Policy Environment – Moving Forward

**Halima A. Mwenesi, PhD**  
**Senior Malaria and Policy**  
**Advisor**



# NetMark Policy Support

- ❖ Support reduction of Taxes and Tariffs
- ❖ Support development of country malaria strategies



# NetMark Policy Support

- ❖ Contribute to resource mobilization (e.g., GFATM proposals)
- ❖ Contribution to the global malaria agenda

# Taxes and Tariffs (T&T)

## Limit access to ITNs

- Increases consumer price 40-50%
- Discourages commercial activity

## Why the lack of government action?

- Perceived loss of government revenue
- Desire to protect local production



# T&T Advocacy

- Created advocacy strategy and tools
- Trained champions for country level advocacy
- Promoted T&T issues among key malaria forums (e.g., Ministerial meetings, MIM Conferences, etc.)

# NetMark's Policy Breakthroughs

- ❖ All 7 NetMark countries are T&T free
- ❖ Seven of 13 non-NetMark countries where NetMark trained advocacy champions have removed T&T
- ❖ September 2009: 22 African countries have removed, reduced, or have exemptions for T&T

# As We Move From “catch-up” to “keep-up”

- ❖ T&T remains a challenge
- ❖ Maintain government and donor focus during “keep-up”



# Moving Forward



Photo Credit: NetMark Project



# Thank You!